

Table 4.1 Who Uses Social Networking Sites

All Internet Users	74%
a. Men	72
b. Women	76
a. 18–29	89
b. 30–49	82
c. 50–64	65
d. 65+	49
a. High school grade or less	72
b. Some college	78
c. College+	73
a. Less than \$30,000/yr	79
b. \$30,000–\$49,999	73
c. \$50,000–\$74,999	70
d. \$75,000+	78

Source: Pew Research Center (2016).